



#1) Do you plan to register before the 2020 election?

47	Yes, definitely
10	Yes, probably
43	Maybe (50-50)

#2) If the 2020 election for President were held today, would you:

38	Definitely vote for Donald Trump
7	Probably vote for Donald Trump
39	Definitely vote for the Democratic candidate
8	Probably vote for the Democratic candidate
3	Vote for a third party candidate
6	Not sure

#3) Do you approve or disapprove of the job that Donald Trump is doing as President?

35	Strongly approve
14	Somewhat approve
3	Somewhat disapprove

Polling was conducted online from August 9 through 11, 2019. Using its Bias Correct Engine to attain a sample reflective of registered voters, Change Research polled 1966 likely 2020 voters in Wisconsin. Post-stratification weights were made on age, gender, race, and 2016 vote to reflect the distribution of voters within the state.

48	Strongly disapprove
1	Don't know / no opinion

#4) Do you approve or disapprove of the way that Donald Trump is handling the economy?

43	Strongly approve
7	Somewhat approve
7	Somewhat disapprove
41	Strongly disapprove
2	Don't know / no opinion

#4) What is the most important issue to you right now, and why? (Open-ended responses categorized by our issues classification engine)

16	Healthcare Access and Insurance
12	Illegal Immigration
8	Guns
6	Immigration
6	Climate and Environment
4	Jobs and the Economy
4	Jobs

3	Taxes
3	Constitutional Rights
3	Corruption and Accountability
2	Minority Rights
2	Fiscal Responsibility
2	Education
2	Immigration Reform

#6) How favorable are your feelings about the following officials?

None	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	Never heard of them
Joe Biden	11	18	14	16	41	1
Pete Buttigieg	15	16	13	7	31	18
Bernie Sanders	21	16	9	9	45	1
Kamala Harris	10	18	14	7	43	7
Elizabeth Warren	25	16	7	6	44	2
Amy Klobuchar	5	13	23	9	24	26

Beto O'Rourke	6	18	19	8	40	9
Cory Booker	5	17	18	7	39	13
Donald Trump	33	12	3	3	48	1
Tony Evers	27	18	8	8	37	2
Tammy Baldwin	28	15	11	10	35	1
Ron Johnson	15	16	19	11	33	5
Nancy Pelosi	10	18	12	11	47	2
Barack Obama	37	11	6	7	39	0
Alexandria Ocasio-Cortez	23	14	8	3	49	3

#7) How closely have you been following the 2020 presidential election over the past few months?

47	Very closely
37	Somewhat closely
13	Not too closely
3	Not closely at all

#8) In the November 2016 election, did you vote for:

44	Donald Trump, the Republican
43	Hillary Clinton, the Democrat
7	Did not vote
4	Gary Johnson, the Libertarian
1	Jill Stein, the Green Party

#9) In the November 2018 election for Governor, did you vote for:

48	Tony Evers, the Democrat
44	Scott Walker, the Republican
5	Did not vote
3	A different candidate

#10) In the November 2018 election for US Senator, did you vote for:

50	Tammy Baldwin, the Democrat
41	Leah Vukmir, the Republican
9	Did not vote

#11) Who do you trust more to handle each of the following issues?

None	Republicans	Democrats	Both equally
Jobs and the economy	48	38	13
Education	37	49	14
Taxes	47	40	13
Environmental issues	30	53	16
Gun policy	48	44	9
Health care	40	48	12
Civil rights	38	49	13
Immigration	48	45	7
Military & veterans' affairs	48	34	18
Terrorism	46	34	20
Women's reproductive rights	34	52	14
Getting money out of politics	31	41	28

#12) In 2020, do you think you will most likely:

49	Vote in the Democratic primary
41	Vote in the Republican primary
9	Not participate in either party's primary election

#13) [Democratic primary voters only] If the following people take part in the Democratic primary, who will you vote for?

29	Elizabeth Warren
24	Bernie Sanders
20	Joe Biden
9	Pete Buttigieg
5	Kamala Harris
2	Andrew Yang
2	Amy Klobuchar
2	Tulsi Gabbard
1	Cory Booker
1	Beto O'Rourke
1	Tom Steyer
1	Jay Inslee
1	Marianne Williamson
0	John Hickenlooper
0	Steve Bullock
0	Kirsten Gillibrand
0	Julián Castro
0	Michael Bennet

0	John Delaney
0	Joe Sestak
0	Wayne Messam

#14) [Democratic primary voters only] Who would be your second choice if your preferred candidate is not running?

28	Elizabeth Warren
16	Kamala Harris
15	Bernie Sanders
12	Pete Buttigieg
10	Joe Biden
3	Beto O'Rourke
3	Cory Booker
3	Tulsi Gabbard
2	Andrew Yang
2	Amy Klobuchar
1	Julián Castro
1	Tom Steyer
1	Steve Bullock
1	Kirsten Gillibrand
1	John Hickenlooper

1	Jay Inslee
1	Seth Moulton
0	Bill de Blasio
0	John Delaney
0	Michael Bennet
0	Marianne Williamson

#15) Please indicate whether you agree or disagree with each of the following statements.

None	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / no opinion
Trump is a promise breaker	43	7	9	38	3
Trump is not afraid to tell the truth	41	9	5	43	2
Trump fights for the wealthy and corporations, not working people	47	5	11	35	2
Trump fights for working people	36	12	3	48	1
Trump is focused on himself, not	48	5	7	39	1

you					
Trump is an effective leader	33	14	5	47	1
Trump is corrupt	46	5	6	42	2
Trump drained the swamp	7	25	12	48	8
Trump is racist	45	4	3	46	2
Trump has put America first	44	7	4	45	1

#16) If Democrats take back the White House, they will destroy our booming economy with excessive regulations, prioritize illegal immigrants over your safety, and never finish building the border wall. Does this make you:

45	Much more likely to support Trump
4	Somewhat more likely to support Trump
10	Neither more nor less likely to support Trump
2	Somewhat less likely to support Trump
39	Much less likely to support Trump

#17) Since Trump became President, we've created millions of jobs and unemployment rates are the lowest they've been in decades. Does this make you:

46	Much more likely to support Trump
5	Somewhat more likely to support Trump
18	Neither more nor less likely to support Trump
3	Somewhat less likely to support Trump
29	Much less likely to support Trump

#18) On Trump's watch, a wall is being built and we are finally dealing with the crisis at our southern border. Does this make you:

43	Much more likely to support Trump
5	Somewhat more likely to support Trump
8	Neither more nor less likely to support Trump
3	Somewhat less likely to support Trump
41	Much less likely to support Trump

#19) Donald Trump has appointed two fantastic conservative Justices to the Supreme Court. Does this make you:

40	Much more likely to support Trump
----	-----------------------------------

6	Somewhat more likely to support Trump
7	Neither more nor less likely to support Trump
3	Somewhat less likely to support Trump
45	Much less likely to support Trump

#20) Donald Trump promised to repeal the North American Free Trade Agreement (NAFTA), but now he is working with Wall Street, major corporations, and the big drug companies to pass a new NAFTA that hurts workers and helps corporations. Does this make you:

18	Much more likely to support Trump
6	Somewhat more likely to support Trump
25	Neither more nor less likely to support Trump
4	Somewhat less likely to support Trump
47	Much less likely to support Trump

#21) Donald Trump proposed nearly \$1 trillion in cuts to Medicare to pay for a tax cut that overwhelmingly benefits billionaires and big corporations. Does this make you:

15	Much more likely to support Trump
4	Somewhat more likely to support Trump
24	Neither more nor less likely to support Trump

7	Somewhat less likely to support Trump
50	Much less likely to support Trump

#22) Donald Trump has promised to repeal the Affordable Care Act, which would eliminate protections for preexisting conditions. Does this make you:

27	Much more likely to support Trump
5	Somewhat more likely to support Trump
15	Neither more nor less likely to support Trump
5	Somewhat less likely to support Trump
48	Much less likely to support Trump

#23) Donald Trump started a trade war with China that is hurting Wisconsin farmers, and he's now borrowing more money from China to bail out huge corporate farms, including some based in foreign countries. Does this make you:

18	Much more likely to support Trump
6	Somewhat more likely to support Trump
21	Neither more nor less likely to support Trump
6	Somewhat less likely to support Trump
49	Much less likely to support Trump

#24) Former FBI Director Robert Mueller found substantial evidence that Trump’s campaign was willing to accept help from Russia, lied about it, and tried to obstruct the investigation. Does this make you:

27	Much more likely to support Trump
2	Somewhat more likely to support Trump
22	Neither more nor less likely to support Trump
2	Somewhat less likely to support Trump
46	Much less likely to support Trump

#25) Donald Trump has been credibly accused of sexual assault by more than a dozen women. Does this make you:

16	Much more likely to support Trump
2	Somewhat more likely to support Trump
30	Neither more nor less likely to support Trump
2	Somewhat less likely to support Trump
50	Much less likely to support Trump

#26) Donald Trump has used the White House to funnel millions of taxpayer dollars to his hotels and businesses, making himself and his family even richer. Does this make you:

16	Much more likely to support Trump
3	Somewhat more likely to support Trump
27	Neither more nor less likely to support Trump
4	Somewhat less likely to support Trump
49	Much less likely to support Trump

#27) Thanks to Trump’s new tax law that gives a tax break to companies that ship jobs overseas, five General Motors plants will be closed in North America in 2019, eliminating thousands of good paying jobs, putting Americans out of work and devastating communities. Does this make you:

17	Much more likely to support Trump
3	Somewhat more likely to support Trump
26	Neither more nor less likely to support Trump
5	Somewhat less likely to support Trump
48	Much less likely to support Trump

#28) Trump promised to reduce the deficit, but he has dramatically increased government spending and cut taxes for corporations and the wealthy, and the deficit is expected to grow to a trillion dollars this year. Does this make you:

16	Much more likely to support Trump
----	-----------------------------------

7	Somewhat more likely to support Trump
24	Neither more nor less likely to support Trump
6	Somewhat less likely to support Trump
47	Much less likely to support Trump

#29) [50% saw:] The Democratic candidate says we should join every other major country on Earth and guarantee health care to everyone as a right, not a privilege, through Medicare for All, which would transition every American from private insurance to a single government-run plan that would allow people to keep their doctor. The Republican candidate says the Affordable Care Act has caused premiums to skyrocket and that we should increase health care choice for individuals and protect patients with pre-existing conditions. Do these statements make you:

46	More likely to vote for the Democrat
48	More likely to vote for the Republican
6	No difference

#30) [50% saw:] The Democratic candidate says we should provide high quality, affordable insurance to millions more Americans through a public option, which will allow Americans to buy a Medicare-like plan, while allowing people to keep their private insurance if they like it. The Republican candidate says the Affordable Care Act has caused

premiums to skyrocket and that we should increase health care choice for individuals and protect patients with pre-existing conditions. Do these statements make you:

46	More likely to vote for the Democrat
44	More likely to vote for the Republican
9	No difference

#31) [50% saw:] The Democratic candidate says that we should end Trump’s inhumane detention and deportation policies and provide a pathway to citizenship for the 11 million undocumented immigrants who live, work, and raise families in our communities. We should also repeal the law that makes it a criminal, rather than civil, offense when people are apprehended entering the US, and provide health insurance to undocumented immigrants whose care we currently pay for in taxes when they go to the Emergency Room. The Republican candidate says illegal immigrants are taking American jobs and making America less safe, which is why we have to make our laws tougher and build a border wall. Do these statements make you:

47	More likely to vote for the Democrat
46	More likely to vote for the Republican
6	No difference

#32) [50% saw:] The Democratic candidate says that we should end Trump’s inhumane detention and deportation policies and provide a pathway to citizenship for those who live, work, and raise families in our communities. We should also do whatever’s necessary to protect our borders and fix our broken immigration system. The Republican candidate says illegal immigrants are taking American jobs and making America less safe, which is why we have to make our laws tougher and build a border wall. Do these statements make you:

49	More likely to vote for the Democrat
47	More likely to vote for the Republican
4	No difference

#33) [50% saw:] The Democratic candidate says that the dark history of slavery and government-sanctioned discrimination has undermined black families’ ability to build wealth for generations, and we must address it with systemic changes, including reparations. The Republican candidate says that the Trump administration has accomplished an incredible amount on racial inequality, with unemployment among African Americans and Latinos at record lows. Do these statements make you:

38	More likely to vote for the Democrat
49	More likely to vote for the Republican

13	No difference
----	---------------

#34) [50% saw:] The Democratic candidate says that we must address racial inequality by investing in job creation and education, ending redlining and housing discrimination, and focusing federal resources on communities that need them most. The Republican candidate says that the Trump administration has accomplished an incredible amount on racial inequality, with unemployment among African Americans and Latinos at record lows. Do these statements make you:

47	More likely to vote for the Democrat
43	More likely to vote for the Republican
10	No difference

#35) [50% saw:] The Democratic candidate says we must pass a Green New Deal, a policy in which the federal government creates millions of jobs by investing in energy efficient infrastructure and a new energy grid that will reduce America’s carbon pollution. The Republican candidate says that leaving the Paris Agreement saved us from paying large sums of money to clean up pollution in third world countries, and that the Green New Deal would increase utility bills and eliminate air travel and beef. Do these statements make you:

48	More likely to vote for the Democrat
47	More likely to vote for the Republican
6	No difference

#36) [50% saw:] The Democratic candidate says we must re-establish global leadership on climate by re-joining the Paris Agreement, and create new jobs in emerging industries by investing in clean energy. The Republican candidate says that leaving the Paris Agreement saved us from paying large sums of money to clean up pollution in third world countries, and that the Green New Deal would increase utility bills and eliminate air travel and beef. Do these statements make you:

45	More likely to vote for the Democrat
49	More likely to vote for the Republican
6	No difference

#37) [33.3% saw:] The Democratic candidate says that we have to make the rich, Wall Street, and large corporations like Amazon pay their fair share in taxes so that we can rebuild the middle class and create an economy that works for everyone. The Republican candidate says that the Trump tax cut lowered taxes for all Americans, leading to low unemployment, record high stock prices, and a thriving economy. Do these statements make you:

48	More likely to vote for the Democrat
45	More likely to vote for the Republican
7	No difference

#38) [33.3% saw:] The Democratic candidate says that Trump is taking credit for Obama’s economy. Following the recession, unemployment started to fall in late 2009, and continued to fall for Obama’s remaining 7 years in office. It’s stayed low for the last couple years, but that’s not because of anything Trump did. The Republican candidate says that the Trump tax cut lowered taxes for all Americans, leading to low unemployment, record high stock prices, and a thriving economy. Do these statements make you:

45	More likely to vote for the Democrat
43	More likely to vote for the Republican
12	No difference

#39) [33.3% saw:] The Democratic candidate says Trump’s tax cuts for the rich have slowed job growth from where it was when he took over, while increasing income inequality. The Republican candidate says that the Trump tax cut lowered taxes for all Americans, leading to low unemployment, record high stock prices, and a thriving economy. Do these statements make you:

44	More likely to vote for the Democrat
----	--------------------------------------

47	More likely to vote for the Republican
9	No difference

#40) The Democratic candidate says that it has become clear that Donald Trump obstructed justice and broke the law, and Congress has a moral and legal responsibility to hold him accountable by beginning the process of conducting impeachment hearings. The Republican candidate says that Democrats are engaged in a witch hunt against Donald Trump, who has done nothing wrong, and that they're still bitter over losing the election to him in 2016. Do these statements make you:

46	More likely to vote for the Democrat
45	More likely to vote for the Republican
8	No difference

#41) [50% saw:] The Democratic candidate says that we must take common sense steps to slow the gun violence epidemic, like requiring background checks for all gun purchases and ban the sale of military-style assault weapons. The Republican candidate says that Democrats are trying to take away guns from responsible adults, and that it is crucial that we protect our 2nd Amendment rights. Do these statements make you:

48	More likely to vote for the Democrat
----	--------------------------------------

45	More likely to vote for the Republican
7	No difference

#42) [50% saw:] The Democratic candidate says that owning a gun should require a license, just like driving a car does, to make sure only responsible citizens, and not those with ill intent, can purchase firearms. The Republican candidate says that Democrats are trying to take away guns from responsible adults, and that it is crucial that we protect our 2nd Amendment rights. Do these statements make you:

49	More likely to vote for the Democrat
45	More likely to vote for the Republican
6	No difference

#43) Now that you've read some more about the candidates, if the 2020 election for President were held today, would you:

40	Definitely vote for Donald Trump
7	Probably vote for Donald Trump
41	Definitely vote for the Democratic candidate
7	Probably vote for the Democratic candidate
2	Vote for a third party candidate
3	Not sure

#44) Is your economic situation better or worse than it was four years ago?

32	Much better
15	A little better
28	About the same
15	A little worse
10	Much worse

#45) On the whole, do you believe that immigration does more good for the country, or more harm?

28	Immigration does more harm than good
48	Immigration does more good than harm
24	About equal

#46) Which of the following best matches your feelings on separating children from their parents at the border?

53	Children should never be separated from their parents
36	It isn't ideal, but it's necessary to deter people from entering the country illegally
11	I don't have a problem with it

#47) As you may know, U.S. Census projections show that by 2045, African Americans, Latinos, Asians, and other mixed

racial and ethnic groups will together be a majority of the population. Do you think the impact of this change will be mostly positive or mostly negative?

35	Mostly positive
16	Mostly negative
31	No impact
19	Don't know / no opinion

#48) Do you agree or disagree that discrimination against whites has become as big a problem as discrimination against African Americans and other minorities?

25	Strongly agree
20	Somewhat agree
7	Somewhat disagree
40	Strongly disagree
7	Don't know / no opinion

#49) What is your primary source of news?

3	Print newspapers
33	Online news sites
10	Local TV news
18	National network news shows (CBS, ABC, CBS, PBS)

15	Cable news
7	Facebook
1	Twitter
0	Snapchat
9	Radio
3	Podcasts

#50) In the 2016 primary elections, did you vote for:

30	Donald Trump in the Republican primary
22	Bernie Sanders in the Democratic primary
20	Hillary Clinton in the Democratic primary
8	I didn't vote
8	Ted Cruz in the Republican primary
3	I don't remember
3	John Kasich in the Republican primary
3	Another Republican
2	Marco Rubio in the Republican primary
1	I voted in a different party's primary

#51) In the 2018 race for US House of Representatives, did you vote for:

45	The Democratic candidate
44	The Republican candidate
1	Another candidate
5	Don't remember
5	Did not vote

#52) On a scale of 1-10, how do you feel about President Donald Trump? 1 means you strongly oppose him and 10 means you strongly support him.

45	1
2	2
1	3
1	4
1	5
2	6
4	7
8	8
7	9
28	10

#53) How often do you use social media?

47	Many times throughout the day
28	A few times per day
14	Once per day
11	Less than once per day

#54) Suppose that the Democratic presidential nominee chooses Tammy Baldwin to be their vice presidential running mate. Would you:

43	Definitely vote for Donald Trump
4	Probably vote for Donald Trump
37	Definitely vote for the Democratic candidate
9	Probably vote for the Democratic candidate
2	Vote for a third party candidate
4	Not sure

#55) Are you male or female?

48	Male
52	Female

#56) Age range

22	18 to 34
----	----------

23	35 to 49
31	50 to 64
23	65 or older
1	under 18

#57) Ethnicity

89	White / Caucasian
4	Black or African American
2	Hispanic or Latino/a
1	Asian / Pacific Islander
1	American Indian or Alaska Native
3	Other (specified)

#58) What is the highest level of education you have completed?

15	High school diploma or less
30	Some college, but no degree
14	Associate's degree, or two-year college degree
25	Bachelor's degree, or four-year college degree
15	Graduate degree

#59) Which of the following best describes you?

35	I live in Wisconsin, am registered to vote, and an independent.
32	I live in Wisconsin, am registered to vote, and a Democrat.
30	I live in Wisconsin, am registered to vote, and a Republican.
3	I currently live in Wisconsin, but am not registered to vote.